

Maik Klokow

CEO & Producer Mehr-BB Entertainment

Maik Klokow can look back on over 30 years of experience in the production of theatrical performances, dance shows and musical theatre. He has worked as a stage technician, stage manager, lighting manager and producer, until he fully dedicated himself to musical theatre in 1990. Until 2000, he was involved in and responsible for many successful shows, including STARLIGHT EXPRESS, CATS, MISS SAIGON, BEAUTY AND THE BEAST, THE PHANTOM OF THE OPERA and the world premiere of DISNEY'S THE HUNCHBACK OF NOTRE DAME.

Maik Klokow was the managing director of Stage Entertainment in Germany from April 2000 to March 2008, he also became a member of the international executive board in Amsterdam in 2004. Klokow led the company towards expansion right from the start, and was responsible for establishing theatres and developing the live entertainment side of Stage Entertainment. He has produced and marketed a variety of productions from HOLIDAY ON ICE, to DISNEY'S DER KÖNIG DER LÖWEN, MAMMA MIA!, DIRTY DANCING and ICH WAR NOCH NIEMALS IN NEW YORK up to shows like SENSATION WHITE or BLUE MAN GROUP.

In early 2008, Maik Klokow became the managing director of the Capitol Theater in Düsseldorf, the Musical Dome in Cologne, the Starlight Express Theater in Bochum and the sales company Deutsche Eintrittskarten TKS GmbH.

In the end of 2008, he bought these companies and from April 2009 on, pooled his activities under the production label Mehr! Entertainment. Since June 2011, the traditional Admiralspalast Berlin has complemented the group of companies, at the Hamburger concert presenter a.s.s. concerts and promotion gmbh Klokow is the majority shareholder since December 2012. In March 2015, he opened the newly built Hamburger Mehr! Theater, which is integrated into the landmarked wholesale market hall.

Together with his experienced team, Maik Klokow has produced successful shows such as Hape Kerkeling's KEIN PARDON, the CATS theatre tent tour (co-producer BB Promotion) and DIRTY DANCING as well as the German-speaking premiere of SHREK – DAS MUSICAL.

Since May 2018, Mehr! Entertainment is part of the Ambassador Theater Group (ATG). Since then, the company operates as Mehr-BB Entertainment. From that time on, Maik Klokow is responsible for the Continental European business of the British theatre group and continues to serve as managing director and producer.

In this function, Klokow will realize the German premiere of HARRY POTTER AND THE CURSED CHILD in Hamburg in spring 2020.