

## **Ralf Kokemüller** **CEO & Producer Mehr-BB Entertainment**

Ralf Kokemüller is firmly committed to live entertainment. After successfully completing his studies in business administration and managing two hotels in the Caribbean for several years, he joined BB Promotion, the predecessor of today's BB Group, in 1995.

In close collaboration with Michael Brenner, the founder of the group of companies, who appointed him Managing Director one year later, the BB Group became one of the most successful organizers of live entertainment in Germany and Europe.

In responsible position for scouting and booking, Ralf Kokemüller has accompanied successful shows for many years, such as STOMP, MARCEL MARCEAU, TANGUERA, YAMATO - The Drummers of Japan as well as numerous other internationally acclaimed productions.

Following the death of Michael Brenner in 2011, Ralf Kokemüller, CEO of the group, retains the BB Group's maxim of discovering new, fascinating shows and artists and realizing them with great passion and quality. The (co-) productions include spectacular show experiences such as THRILLER - LIVE, BLUE MAN GROUP or TANGO PASSION, stage performances and dance productions such as TRACES or the world famous BÉJART BALLET LAUSANNE and musicals like the original English production of Disney's THE LION KING.

In 2015, he produced the German-language production of BODYGUARD - The Musical, which premiered at the Musical Dome Cologne. He had already accompanied the original production in the run-up for several years as a co-producer at London's West End.

His recent successes include the Cuban musical CARMEN LA CUBANA. Co-produced by the prestigious Théâtre du Châtelet, the elaborate production premiered in Paris in 2016 and has been presented in theatres in Germany, Switzerland and London since 2018.

In addition to the long-standing portfolio of high-quality productions and a worldwide network of international artists and producers, innovative concepts find its place under his leadership in the corporate group, examples are the production of BALLET REVOLUCIÓN from Cuba and the Mehr! Entertainment co-production of the London original production of the CATS theater tent tour.

Today, Ralf Kokemüller stands for an organically grown, competent and committed staff.

Since 2018, Ralf Kokemüller has additionally been employed as CEO and producer of Mehr-BB Entertainment and will be delighted to use his fate to redesign live entertainment every day.